

NATIONAL SEMINAR

ON

SWACHH BHARAT CAMPAIGN 2014: Administrative Perspectives, Issues and Challenges

**स्वच्छ भारत अभियान २०१४
प्रशासनिक परिप्रेक्ष्य, मुद्दे और चुनौतियाँ**

04th-05th January 2016

SPONSORED BY:

**Indian Council of Social Science Research
(Ministry of Human Resource Development)
Government of India, New Delhi**

Organized by:

DEPARTMENT OF POLITICAL SCIENCE
**GOVERNMENT GIRLS P.G. COLLEGE
BINDKI, FATEHPUR (U.P.)**

**Prof. AKHILESH KUMAR
DIRECTOR,
HIGHER EDUCATION
UTTAR PRADESH
CHIEF PATRON**

**DR. K. S. BHADAURIA
PRINCIPAL
GOVERNMENT GIRLS P.G. COLLEGE
BINDKI, FATEHPUR (U.P.)
PATRON**

**Mr. ARVIND KUMAR SHUKLA
ASSISTANT PROFESSOR & HEAD
POLITICAL SCIENCE DEPARTMENT
GOVERNMENT GIRLS P.G. COLLEGE
BINDKI, FATEHPUR (U.P.)
Mo: 9026809646, 9236807279
Email :arvinddbsk@gmail.com**

Organizing Secretary

Co-Organizing Secretary:

**Dr. SAPANA PANDEY
Dr. RASHMI SINGH
Mr. SHARAD CHANDRA RAI
Dr. ANSHUBALA
Dr. AMIT JAISAVAL**

Organizing Committee.

**Dr. NEERAJ KUMAR RAI
Dr. PRIYANKA RANI**

Advisory Committee:

- ❖ **Prof. J. V. Vaishampain**, Vice Chancetor, CSJM University, Kanpur (U.P.)
- ❖ **Prof. Mradula Bhadauriya**, CSJM University, Kanpur (U.P.)
- ❖ **Dr Arunoday Bajpei**, Associate Professor Political Science, Agra College, Agra (U.P.)
- ❖ **Dr R.K. Tripathi**, Head Department of Pol. Sci., DBS College Kanpur (U.P.)
- ❖ **Dr Pappi Mishra**, Head, Department of Pol. Sci., DG College, Kanpur (U.P.)
- ❖ **Dr Dr Virendra Yadav**, Associate Professor Hindi , DSM University Lucknow (U.P.)
- ❖ **Dr Malaya Gogoi**, Associate Professor, Philosophy, Silapathar College, Dhemaji (Assam)
- ❖ **Dr Nrapendra Sinha**, Assistant Professor Sociology, CCSPG College, heonra, Saifai, Etawah (U.P.)
- ❖ **Dr Pratibha Naitthani**, Prof. Political Science, St. xavier's College- Autonomous (Mumbai)
- ❖ **Dr Jayita Mukhopadhyay**, Asst. Prof. Pol. Sci, Womens College, Kolkata, (West Bengal)
- ❖ **Dr G. B. Thapa**, Prof. Department of Pol. Sci, Trubhuvan niversity, Kathmandu (Nepal)
- ❖ **Dr Kaushlendra Singh**, Asso. Prof., Political Science, J.N.M. P.G. College, Barabanki (U.P.)
- ❖ **Dr Raka Arya**, Asso. Prof. Political Science, National Law Inst. University, Bhopal (M.P.)
- ❖ **Dr Kapil Vajpei**, Asso. Prof. Department of Pol. Sci., DAV College, Kanpur (U.P.)
- ❖ **Dr Vimala Vyas**, Associate Professor , Allahabad University, Allahabad (U.P.)
- ❖ **Dr Ambuja Kumar**, Asst. Prof. Pol. Sci. Laxmi Bai College Delhi University (Delhi)
- ❖ **Dr Abhilash Yadav**, Asst. Prof. Pol. Sci, Govt. Degree College, Dhanupur , Alahabad(U.P.)
- ❖ **Dr Seema Verma**, Associate Prof. Political Science, Mahila Mahavidyalay, kanpur (U.P.)
- ❖ **Dr Pratima Gangvar**, Associate Prof. Political Science, JDVMPG College, kanpur (U.P.)
- ❖ **Dr R. R. C. Shukla**, Pol. Sci., R.D. and S.H. N. C. and SWA S. C. Bandra (W) Mumbai(MS)
- ❖ **Dr Rajni Kant Srivastava**, Asso. Prof., Political Science, RMS P.G. College, Sitapur (U.P.)
- ❖ **Dr Kaushlendra Dixit**, Asst. Prof. Pol. Science, National P.G. College, Bhogav, Mainpuri (U.P.)
- ❖ **Dr Dr. Nidhi Rani Singh**, A. Prof. Pol. Sci., Vidyawati Mukund Lal Girls College, Ghaziabad (U.P.)
- ❖ **Dr Sudhir Shukla**, Asst. Prof. Political Science, National P.G. College, Badhalganj, Gorakhpur
- ❖ **Dr Alka Prakash**, Associate Professor Hindi, Allahabad University, Allahabad, U.P.
- ❖ **Dr Nilay Tiwari**, Asst. Prof. Political Science, Government Degree College, Faijabad (U.P.)
- ❖ **Dr Munim Sharma**, Associate Professor, Hindi, Government. P.G. College, Jalaun, U.P.
- ❖ **Dr Bhavanidin**, Associate Professor Pol. Sci., Government P.G. College, Hamirpur U.P.
- ❖ **Dr Santosh pandey**, Asst. Prof. Department of Hindi, Govt. PG College Hamirpur, U.P.
- ❖ **Dr Satish Upadhyah**, Associate Professor Pol. Sci., Govt. P.G. College, Bisuli, Badayun U.P.
- ❖ **Dr Jay Shankar Tiwari**, Asst. Professor, M.P. P.G. College, Konch, Jalun (U.P.)
- ❖ **Dr Asha Verma**, Associate Professor Hindi, D.B.S. College Kanpur (U.P.)
- ❖ **Dr Anubha Srivastava**, Asst. Prof. Pol. Sci , Government P.G. College, Naini , Alahabad
- ❖ **Dr Jyoti Singh**, Asst. Prof. Department of Pol. Sci., Government College Jhansi, U.P.
- ❖ **Dr Rajesh Pal**, Asst. Prof. Department of Sociology, Govt. PG College Karvi, Chitracoot, U.P.
- ❖ **Dr Saran Pal Singh**, Asso. Prof. Economics, Govt. Degree College Tilhar, Shahjahan pur (U.P.)
- ❖ **Dr Rashmi Somvanshi**, Associate Professor, Babu Shobharam Govt. College alawar,(Rajsthan)
- ❖ **Dr Vijay Laxmi Yadav**, Asst. Prof. Political Science, Govt. P.G. College, Ambedkar Nagar, U.P.
- ❖ **Dr H.P. Singh**, Associate Professor Political Science, Govt. Degree College Unnao (U.P.)
- ❖ **Dr Indra Mani**, Associate Professor Political Science, VSSD College, Kanpur Nagar (U.P.)
- ❖ **Dr H.P. Singh**, Associate Professor Political Science, Govt. Degree College Unnao (U.P.)
- ❖ **Dr Subhash Ram**, Associate Professor Political Science, Govt. Degree College, Chandauli (U.P.)
- ❖ **Dr Kamlesh Yadav**, Assistant Professor B.Ed, Shivlok Mahila College, mohanpuram , Kanpur
- ❖ **Dr Rakesh Narayan Dwivedi**, Associate Professor Hindi, Govt. DV College, Orai, Jalaun (U.P.)
- ❖ **Dr Manju Singh**, Principal , Gurunanak Girls PG College, Kanpur (U.P.)

INTRODUCTION

About the College:

The first step is always a small step. The college was established in 1996 and since then has played an important role in the promotion of higher education among girls of Bindki and adjoining areas. The College started as an Arts Graduate College in 1996 and today it is a Post Graduate College with Post Graduation in three subjects in Humanities and Commerce at Graduate level under process. During this decade long journey the college has set up many milestones besides many other successes and achievements. It has been a journey with the vision & mission of quality & relevant education. It aims at preserving traditional knowledge and intellectual heritage as well as generating innovative activities in the field of higher education. Since its establishment in 1996, the College has not looked back. It has scaled new heights under the joint venture of various learned and eminent Principals, faculties, staff and students. Government Girls P.G. College, Bindki, Fatehpur looks forward to continue its vision and mission of providing accessibility and imparting 'quality education' to the girls of Bindki and adjoining areas.. In a span of 20 years, the College has progressed leaps and bound to emerge as a leading centre of higher education.

About the Political Science Department:

The Department of Political Science was established in the College in 1996. P.G. Classes has been running it successfully since 2008. The department is dedicated to promote teaching and research in the emerging fields of political science like public policy and governance, comparative politics, international relations and human rights while maintaining the scholarship in some of the conventional fields like political thought, political philosophy etc. The department has two teachers and around 618 students. Since its inception, the department has been concentrating on maintaining global standards in its teaching as well as research programmes. its teachers are deeply interested in understating the social problems around them. The department is committed to give new directions to the teaching methods and research areas in the discipline.

About the Host City :

Bindki is a Historical place in india. It is a very old city and was named after its emperor 'Raja Venuki' it is also the birth place of renowned Hindi Poet 'Sohan Lal Dwivedi'. Bindki is also associated with first war of independence in 1857. 52 Freedom Fighters were hanged to death from the 'Bavani imli' Tree 'on 28th April 1858 By Britishers. It is about 25 kms. From Fatehpur and 52 kms. From Kanpur .

Theme of the Seminar:

'Bharat Abhiyan (Clean India campaign) is a national campaign by the Government of India, covering 4041 statutory towns, to clean the streets, roads and infrastructure of the country. This campaign was officially launched on 2 October 2014 at Rajghat, New Delhi, where Prime Minister Narendra Modi himself cleaned the road. It is India's biggest ever cleanliness drive and 3 million government employees and school and college students of India participated in this event. The mission was started by Prime Minister Modi, who nominated nine famous personalities for the campaign, and they took up the challenge and nominated nine more people and so on (like the branching of a tree). It has been carried forward since then with people from all walks of life joining it. This campaign aims to accomplish the vision of a 'Clean India' by 2 October 2019, the 150th birthday of Mahatma Gandhi. It is expected to cost over 62000 crore (US\$9.8 billion). Fund sharing between the Central Government and the State

Government and Urban Local Bodies (ULBs) is 75%:25% (90% : 10% for North Eastern and special category states). The campaign has been described as "beyond politics" and "inspired by patriotism".

Nearly 100 million people in India lack access to safe drinking water and over 700 million continue to defecate in the open. Over 600,000 children under 5 years lose their lives to water and sanitation related diseases like diarrhoea and pneumonia every year. Though we are making efforts in this direction since Gandhi Ji's call for clean India. There are organizations like Sulabh International with a purpose to provide clean and hygienic defecation place, to innumerable other NGOs, central and state government departments of public health, child care etc. who are working to make the country a better living place. Big campaigns like Narmada Bachao, Clean Ganga, Clean Yamuna are few other efforts which can be witnessed in this direction. Previous governments have also made attempts in these directions by allocating huge budgets to total sanitation drives, but we still are standing far behind the goal because of the challenges of controlling the usage of hazardous materials and their waste deposition in open and rivers.

With Prime Minister's appeal to the nation for Swachh Bharat Abhiyan, there has been an overzealous positive sentiment in organizations and individuals both. Many organizations have routed their CSR budgets in this direction. However, if the campaign is to go beyond symbolism and actually achieve the goal of making India open defecation free by 2019, it needs a multi-pronged strategy encompassing sustained involvement of multiple stakeholders, focusing on changing behavior, going beyond toilet construction and fund allocation.

It is an inclusive responsibility of not only the politicians and government officials, but each and every citizen of India. A lot has to be done to achieve this national goal. The present conference is an attempt to give a platform to these NGOs, Central and State Government Departments, Education Institutes, Public and Private Organizations, and various agencies to share their ideas of clean India with respect to Administrative perspectives they are adopting, challenges and issues faced and future roadmap for the success of the campaign.

SUB THEME:

- ❖ Human Resource Initiatives & Clean India campaign
- ❖ Environmental challenges, Issues, monitoring & controlling process
- ❖ Sanitation Issues, Legal Issues & waste management
- ❖ Strategies to market the concept of Swachh Bharat
- ❖ Grey Area, Policies and Practices, Social Marketing, Social Awareness and Sensitization
- ❖ Role of NGOs , Social Volunteers, Public & Private organizations & Especially Constituted Agencies.
- ❖ Strategic Initiatives by Government departments, PSUs, Private organizations etc
- ❖ Clean India campaign & Social Media, Clean Economy and sustainable development

Guidelines for abstract/paper submission:

Participants are requested to submit papers/abstract for oral or poster presentations. Abstract should not exceed 300 words. The text should be typed in Times New Roman font (12 points) for English and Kruti Dev 10 font (14 point) for Hindi with single spacing in MS Word. Manuscripts should preferably not exceed 12 printed pages or between 2000-4000 words. The research paper should be preceded by an abstract, Maps, tables and charts should be in black and white only.

They should be serially numbered, sequentially, following references to them in the text. The general format of the research paper should consist of : (i) Title (ii) Author(s) name and affiliation with email ID(s) (iii) Abstract with 4-8 keywords (iv) Introduction (v) Objectives (vi) Study area (vii) Data base and methodology (viii) Text-interpretation-analysis (ix) Conclusion (x) References (xi) Full corresponding address of author(s) with contact no.(s) and email ID(s).

Note:

1. The delegates will be paid TA/DA for participating in the Seminar as per ICSSR & UP Govt. Norms.
 2. Time allotted for each paper presentation – 10 minutes.
 3. The contents of invitation letter are available on the College website www.gdcbindki.org
 4. The manuscript should be accompanied by a declaration letter that the paper is original and has not been submitted elsewhere for publication.
- ❖ **The abstract along with full length paper must be submitted to *Organising Committee* either in C.D. or through e-mail on or before 25th Dec 2016 to - E-mail : arvinddbsk@gmail.com**
 - ❖ **Kindly circulate the information among friends and colleagues for wide publicity.**

Post Conference Publication:

Selected papers presented in the seminar will be published in Special Volume-1 & 2, an edited book entitled “**SWACHH BHARAT CAMPAIGN 2014: Administrative Perspectives Issues and Challenges**” with ISBN.

Accommodation:

The delegates, who want to stay are requested to intimate the Organizing Secretary by 30th Dec, 2015 so that comfortable arrangements for boarding and lodging can be made.

Important Dates:

Last date for submitting of abstract and full papers: 25 /12/2015

REGISTRATION FEE:

Registration Fee will be paid in cash or by a Demand draft/Multi City Cheque in favour of "Principal, Govt. Girls P.G. College Bindki, Fatehpur" payable at Bindki should be sent on or before 25th Dec 2015.

Catanegory	Registration (on or before Dec 25th 2015)	Registration on spot
Academicians	Rs. 500/-	Rs. 600/-
Research Scholars	Rs. 300/-	Rs. 400/-

We look forward to welcome you at the Seminar.

With warm regards,

Mr. ARVIND KUMAR SHUKLA
(M) 9026809646, 9236807279
Email: arvinddbsk@gmail.com
Organizing Secretary,

Postal Address:

**DEPARTMENT OF POLITICAL SCIENCE
GOVERNMENT GIRLS P.G. COLLEGE
BINDKI, FATEHPUR -212635 (U.P.)**

Registration Form

NATIONAL SEMINAR

ON

“SWACHH BHARAT CAMPAIGN 2014: Administrative Perspectives, Issues and Challenges”

04th-05th JANUARY 2016

Name: Mr/Ms/Dr.

Designation:

Department:

University/Institution

Title of the Paper

.....

.....

Name of Co-author/s(if any)

.....

Address for Correspondence.....

.....

.....

Contact Details: Phone No.

Mob. No.

E-mail ID :

Mode of Payment: Cash/Cheque/Bank Draft No.....Dated.....

Accommodation required : Yes No

Date

Signature

Photocopy of this form can be used.